

# We Are the Tech In Technology

## Sunday, October 3

- 2:00 pm - Registration Open**  
**5:00 pm** Come say Hello to the CFESA HQ Team and pick- up your badge.
- 4:00 pm - CFESA 101**  
**4:30 pm** Workshop to help navigate your conference experience – If this is your first or second time attending the conference this short workshop will provide you with a roadmap for participating in the conference.
- 2:00 pm - Vendor Fair set-up**  
**4:00 pm** Time to set up your tables. (Table location selection will be on a first come first served basis)
- 5:00 pm - Presidents Welcome**  
**6:00 pm** Happy Hour – Join us for a cocktail as CFESA President, Kirby Mallon welcomes everyone to AZ!



## Monday, October 4

- 6:30 am - Registration Open**  
**5:00 pm** Pick up your badge and make sure to update your conference app profile.
- 7:00 am - Cup a Joe**  
**7:30 am** The CFESA Ambassadors invite our first and second-time conference attendees to join them for a morning cup of brew!
- 7:00 am - Breakfast**  
**9:00 am** Fuel up and network before the sessions begin
- 8:00 am - Vendor Fair Open**  
**5:00 pm** Take time to check out the vendors and their products or schedule an appointment with them on the conference app.

- 8:00 am - Ted Talks - Women of Foodservice**  
**8:30 am** Showcasing three amazing women and their journeys into different segments of the foodservice industry.
- 9:15 am - Service Agents Meeting**  
**10:15 am** A separate agenda will be presented at the meeting. (service companies only)
- 9:15 am - Service Managers Meeting**  
**10:15 am** A separate agenda will be presented at the meeting. (manufacturer companies only)
- 10:30 am - NAFEM/CFESA Liaison Committee Meeting**  
**11:30 am** A separate agenda will be sent to committee members. Non committee members welcome to attend the meeting to listen in on new action items.
- 11:30 am - Lunch**  
**1:00 pm** Build your own box lunch and network with friends, enjoy the sunshine, catch up on emails and take time to visit the vendors.
- 12:00 pm - YPC Session**  
**1:00 pm** Board members, Katie Green, Robert Harris and Steve Sliter share their career paths into the foodservice industry and CFESA Board involvement.



- 1:15 pm - CFESA Committee Meetings**  
**2:45 pm** (These are working committee meetings; non-committee members are welcome to attend and listen to the meetings. If you would like to officially join a committee complete the application on the conference app)  
 - Education Training  
 - Marketing  
 - Membership Services  
 - Young Executives
- 3:00 pm - Board Meeting**  
**4:00 pm** This is a business meeting and members are welcome to attend and listen to the session.
- 4:15 pm - Membership Meeting (Elections)**  
**5:30 pm** We will hear from our President, Kirby Mallon, receive committee updates and voting members will cast their ballots for three board positions. (All members are allowed to attend the membership meeting)
- 5:30 pm - Opening Reception**  
**7:30 pm** Join us for a night of outdoor fun with board games, great food, and a flip-flop contest!



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# We Are the Tech In Technology

## Tuesday, October 5

- 7:00 am - Cup a Joe**  
**7:30 am** CFESA Ambassadors welcome you to join them for a morning beverage and get an update on how your conference experience is going.
- 7:00 am - Breakfast**  
**8:30 am** Sunshine and Sunnyside up eggs anyone? Enjoy breakfast with your friends and get ready for our keynote speaker.
- 8:00 am - Vendor Fair Open**  
**4:30 pm** Do not forget to visit with our vendors and make your appointments to review their great products.
- 9:00 am - Disruptive Innovation –**  
**10:00 am** Kevin J. Surace  
 Artificial Intelligence and Automation are reshaping company processes learn how to capture this innovation and DISRUPT our industry!
- 10:15 am - Ted Talks Technology**  
**11:15 am**
- 11:30 am - Lunch**  
**1:00 pm** Enjoy the A/C or dine alfresco.
- 1:15 pm - Safety and Savings with Video Telematics**  
**2:15 pm** Kevin Kelley, SmartCare along with Lytx will educate us on this new technology and the safety and saving associated with it.



- 2:30 pm - Connectivity & Ghost Kitchens**  
**3:30 pm** Jay Fiske - Powerhouse Dynamics  
 David Neidlinger - Welbilt  
 Joe Carbonara - FE&S Magazine  
 Creating an enhanced customer experience.



- 3:45 pm - Economic Forecast for the Foodservice Industry and the Service Agent Segment**  
**4:45 pm** Catherine Putney  
 ITR Economics – Catherine will review short and long-term economic forecasts and how they will directly impact the food service markets. And not only will she discuss trends affecting the food equipment service industry, but will also break down the current and future economic performance of the industries you serve. This will help the member's identify where the growth opportunities are in the economy while also being aware of the weaknesses.



- 5:00 pm - Closing Reception**  
**7:00 pm** Enjoy a southern barbeque and live music. Don't forget your shades, we will give out a prize for the coolest pair!

## Wednesday, October 6

- 8:00 am CFESA Golf Tournament**  
 Calling all golfers, get your clubs ready for a day of fun at our annual golf tournament. Trophies will be given out so be sure to bring your "A" game!

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